

Marketing Aims: Assignment Highlights (As on October 22, 2005)

- Name:** Marketing Aims Inc. (www.marketingaims.com)
- Vision:** Assist business clients in select countries earn geometrically growing revenue thru' our distinctive CARE training and consulting workshops.
- Services:** Employee training and strategic consulting on CARE.
- USP:** Guaranteed training satisfaction through global trainers at local rates, with money back guarantee.
- Professional charges** Subject to assignment depth between US\$ 350 to 900 per day
- Target market:** Medium sized family owned business especially in service sector
- Assignment title:** Country head
- Assignment details:**
1. Prospect clients thru' business directories and seminars
 2. Develop their database
 3. Email an invite to check out our services and website.
 4. Follow up to secure a telephonic or personal meeting including an offer to do a free seminar with our principal strategy consultant and other consultants on demand
 5. Negotiate and close
 6. Organize and coordinating actual training workshop
 7. Collect client satisfaction
 8. Provide post workshop follow-up as appropriate.
- Assignment demands:**
1. Part time engagement only (probably a few hours on weekend)
 2. Flexible working, researching and e-marketing from home
 3. Liaising with the HQ
 4. Quarterly feedback report
- HQ Support**
1. Global brand equity
 2. Arrangement of global trainers and consultants on demand
 3. Orientation and skill training
 4. Email Id and your profile on our web
 5. Response templates, business cards, price negotiation, accounting or administrative support on demand
- Many Rewards:**
1. Pride of working entrepreneurially in a global knowledge industry
 2. Joy of constant learning
 3. Network building
 4. Professional development and global referrals
 5. Expected revenue subject to your performance as 50% of net profit on each assignment.